

WINE CHATS

PODCAST

TWO BESTIES, ONE BOTTLE - ZERO FILTER

Wine Chats Podcast is an independently produced comedy/lifestyle podcast created by us, Billi Milovanovic & Lyndsey Kirkwood.

Are we sommeliers? Absolutely not. Do we care? Not one bit! We're just two wine-loving besties who proudly order the house white and spill our unfiltered thoughts on marriage, sex, relationships, parenthood, and the week's hottest topics.

What makes us different? Our 17-year friendship! Our conversations are raw, real, and completely uncensored - just like the best chats over wine should be. So grab a glass, get comfy, and come be our new bestie!



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Best podcast ever! Absolutely love Wine Chats. If you want something genuine, down to earth, fun and downright hilarious, you've come to the right place!

SOCIAL STATS



Views 1.7 million +



Subscribers 6,260 +



Followers 15,500 +



Followers 5,600 +



Followers 2,140 +

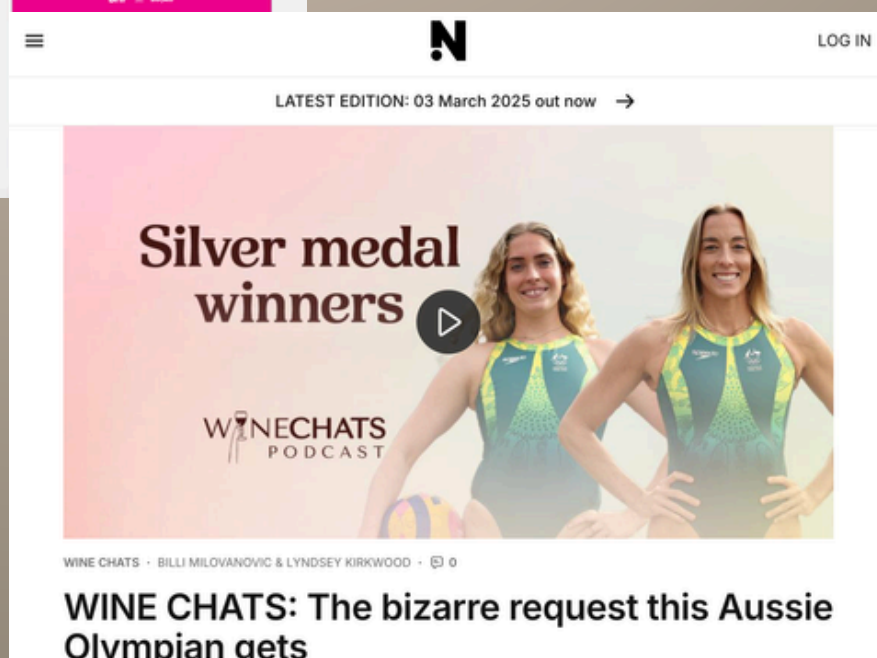
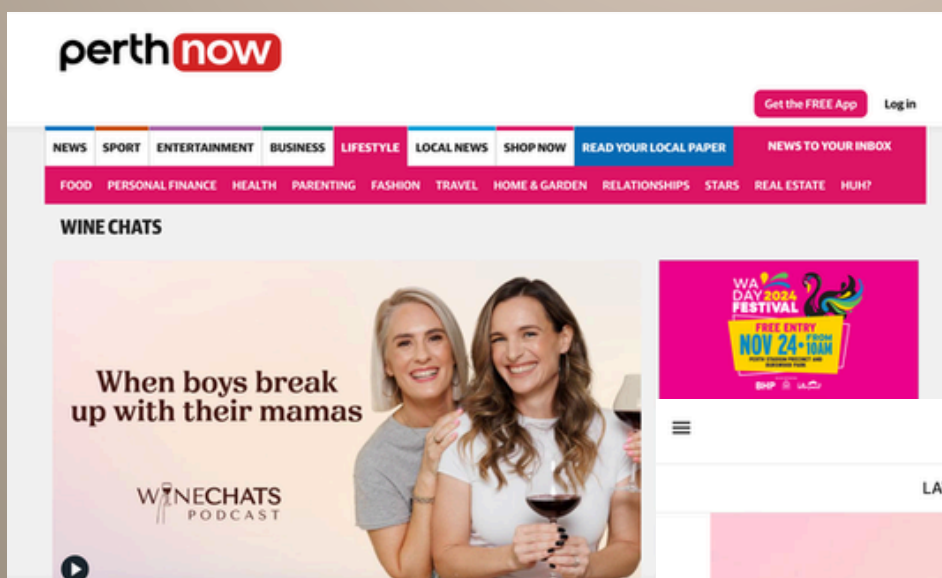


MEDIA APPEARANCES

We appear weekly as part of The Debrief panel for Channel 7's midday bulletin, hosted by Natarsha Belling.



PODCASTS PRODUCED FOR SEVEN WEST MEDIA



WINE SPONSORSHIP PACKAGES

Partner with Wine Chats where real talk, laughter, and wine flow freely! Get your brand featured in front of our engaged, fun-loving audience across all our platforms!

\$650/month + wine/product supply for weekly features

Weekly feature – Your wine/product will be featured in our episodes across all major podcast platforms & YouTube.

Show notes mention + link – Your brand will be listed in our episode descriptions for easy access.

Exclusive unboxing reel – Unboxing video featuring your wine/product shared across all our socials.

Social media shoutouts – Tagged in weekly social content.

Website feature: Your company will be featured on our Sponsors page.

Sponsorship Terms and Conditions

Content Creation & Control

All advertisements, sponsored content, and associated promotional materials are created and controlled by **Wine Chats Podcast**. We ensure that all content aligns with our brand and audience, providing the highest quality and engagement for our sponsors.

Payment Terms

Full payment is required prior to the commencement of the sponsorship. This ensures that both parties are committed to the partnership and allows us to begin delivering on our promises. Payment instructions and details will be provided upon agreement.

Cancellation & Refunds

In the event of a cancellation, we ask for **at least 14 days notice**. Any payment made is non-refundable, as the sponsorship agreement is based on a predetermined set of deliverables. We will make every effort to accommodate changes, but the agreed payment will cover all services provided.

Exclusivity

Wine Chats Podcast reserves the right to accept additional sponsors during your sponsorship period unless otherwise agreed upon. However, we strive to ensure that your brand receives prominent and dedicated exposure.

Legal Compliance

Both parties agree to comply with all applicable laws and regulations related to advertising and sponsorship. Any content or materials that do not meet these standards will be revised and resubmitted for approval.

Intellectual Property

Sponsors retain ownership of their logos, trademarks, and any proprietary materials provided. **Wine Chats Podcast** retains ownership of all created content, including but not limited to podcasts, videos, and social media posts.

We look forward to working with you,

B & Lx