

# WINE CHATS

## PODCAST

**TWO BESTIES, ONE BOTTLE - ZERO FILTER**

Wine Chats Podcast is an independently produced comedy/lifestyle podcast created by us, Billi Milovanovic & Lyndsey Kirkwood.

Are we sommeliers? Absolutely not. Do we care? Not one bit! We're just two wine-loving besties who proudly order the house white and spill our unfiltered thoughts on marriage, sex, relationships, parenthood, and the week's hottest topics.

What makes us different? Our 15-year friendship! Our conversations are raw, real, and completely uncensored—just like the best chats over wine should be. So grab a glass, get comfy, and come be our new bestie!



“Best podcast ever! Absolutely love Wine Chats. If you want something genuine, down to earth, fun and downright hilarious, you've come to the right place!”



## PODCAST STATS



85,000 + Total Downloads



700,000 + Views

## SOCIAL STATS



Followers 15,900



Followers 5,065



Subscribers 5,300

# WINE CHATS

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# CHATTER BOX

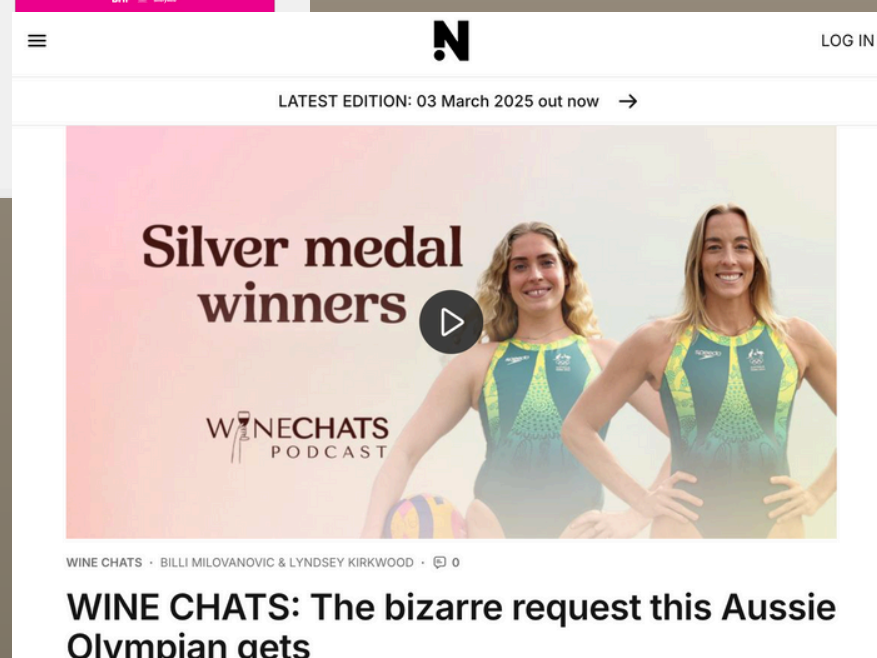
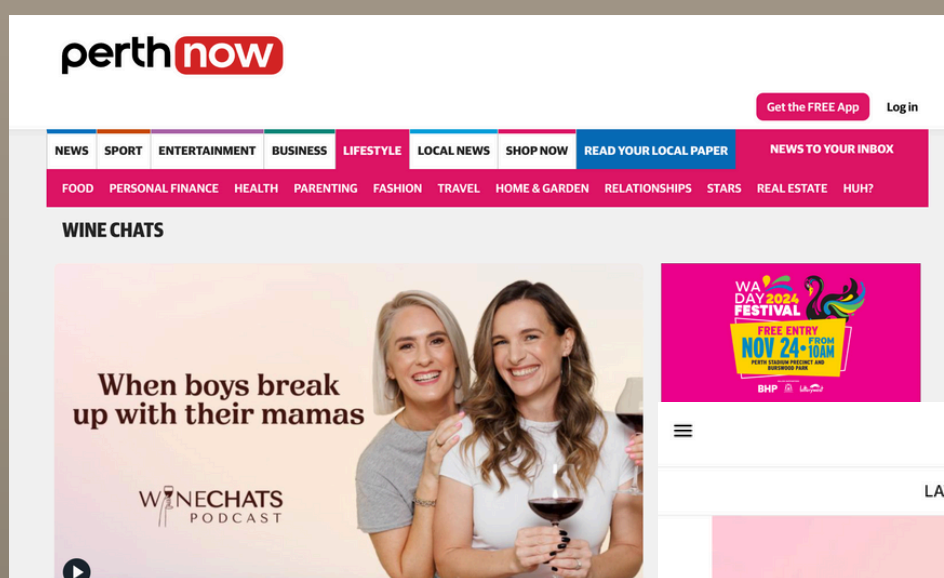


## MEDIA APPEARANCES

We're part of The Debrief panel pool for Channel 7's midday bulletin, hosted by Natarsha Belling.



## PODCASTS PRODUCED FOR SEVEN WEST MEDIA



# WINE SPONSORSHIP PACKAGES

Partner with Wine Chats—where real talk, laughter, and wine flow freely! Get your brand featured in front of our engaged, wine-loving audience across all major podcast platforms, YouTube, and social media.

## Basic Package – \$650/month + 4 bottles of wine

Perfect for brands looking to introduce their wine to our **audience with authentic, engaging exposure**.

**Weekly wine feature** – One bottle of your wine will be showcased in each episode (4x per month).

**Show notes mention + link** – Your brand will be listed in our episode descriptions for easy access.

**Social media shoutouts** – Tagged in weekly Instagram & Facebook reels (also shared to stories).

**Website feature:** Your company will be featured on our Sponsors page.

 Your wine will be featured in our episodes across all major podcast platforms & YouTube.

## Premium Package – \$950/month + 4 bottles of wine

For brands that want **maximum visibility** across our podcast & social media platforms.

**Weekly wine feature** – One bottle of your wine will be showcased in each episode (4x per month).

**Show notes mention + link** – Your brand will be listed in our episode descriptions for easy access.

**Social media shoutouts** – Tagged in weekly Instagram & Facebook reels (also shared to stories).

**Exclusive unboxing reel** – Dedicated Instagram & Facebook video featuring your wine.

**Weekly Instagram & Facebook post** – A post featuring your wine, tagged and shared.

**Website feature:** Your company will be featured on our landing page and Sponsors page.

 Your wine will be showcased in our episodes across all major podcast platforms & YouTube for maximum exposure.



# PRODUCT SPONSORSHIP PACKAGES

## Basic Package – \$650/month + Product contribution

Perfect for brands looking to introduce their products to our **audience with authentic, engaging exposure.**

**Weekly product feature** – One products of yours will be showcased in each episode (4x per month).

**Show notes mention + link** – Your brand will be listed in our episode descriptions for easy access.

**Social media shoutouts** – Tagged in weekly Instagram & Facebook reels (also shared to stories).

**Website feature:** Your company will be featured on our Sponsors page.

 Your product will be featured in our episodes across all major podcast platforms & YouTube.

## Premium Package – \$950/month + Product contribution

For brands that want **maximum visibility** across our podcast & social media platforms.

**Weekly product feature** – One product of yours will be showcased in each episode (4x per month).

**Show notes mention + link** – Your brand will be listed in our episode descriptions for easy access.

**Social media shoutouts** – Tagged in weekly Instagram & Facebook reels (also shared to stories).

**Exclusive unboxing reel** – Dedicated Instagram & Facebook video featuring your product.

**Weekly Instagram & Facebook post** – A post featuring your product, tagged and shared.

**Website feature:** Your company will be featured on our landing page and Sponsors page.

 Your wine will be showcased in our episodes across all major podcast platforms & YouTube for maximum exposure.

## Don't have a product to contribute?

No problem! You can still sponsor us by selecting the package that best fits your brand—no product required.

**Basic Package** – \$750/month

**Premium Package\*** – \$1000/month

Get the same great exposure and benefits, fully tailored to your brand!

\*Due to no product, these features will not be available to you:

**Exclusive unboxing reel** – Dedicated Instagram & Facebook video featuring your product.

**Weekly Instagram & Facebook post** – A post featuring your product, tagged and shared.

## Sponsorship Terms and Conditions

### Content Creation & Control

All advertisements, sponsored content, and associated promotional materials are created and controlled by **Wine Chats Podcast**. We ensure that all content aligns with our brand and audience, providing the highest quality and engagement for our sponsors.

### Payment Terms

Full payment is required prior to the commencement of the sponsorship. This ensures that both parties are committed to the partnership and allows us to begin delivering on our promises. Payment instructions and details will be provided upon agreement.

### Sponsorship Report

At the conclusion of your sponsorship, you will receive a **Sponsorship Performance Report**.

### Cancellation & Refunds

In the event of a cancellation, we ask for **at least 30 days' notice**. Any payment made is non-refundable, as the sponsorship agreement is based on a predetermined set of deliverables. We will make every effort to accommodate changes, but the agreed payment will cover all services provided.

### Exclusivity

**Wine Chats Podcast** reserves the right to accept additional sponsors during your sponsorship period unless otherwise agreed upon. However, we strive to ensure that your brand receives prominent and dedicated exposure.

### Legal Compliance

Both parties agree to comply with all applicable laws and regulations related to advertising and sponsorship. Any content or materials that do not meet these standards will be revised and resubmitted for approval.

### Intellectual Property

Sponsors retain ownership of their logos, trademarks, and any proprietary materials provided. **Wine Chats Podcast** retains ownership of all created content, including but not limited to podcasts, videos, and social media posts.

We look forward to working with you,

B & L<sup>x</sup>